

GEOGRAPHICAL TRENDS OF SEA CRUISE TOURISM

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The world trends of Sea Cruise Tourism are considered in this article, the geographical features of the cruise tourism development in the Black Sea basin are analyzed.

The regular sea cruises began in England in 1835.

Services market of the cruise tourism has a high level of monopolization and consolidation. There are 13 largest cruise operators in the world; the biggest groups among them – «Carnival Corporation», «Royal Caribbean Cruise Ltd», «Star Group» that control more than 70% of passengers of all cruise fleet.

The main factor of cruise shipping development is the improving of the technical parameters of the courts and change of the cruise operators' fleet structure.

Cruise tourism has significant disparities in the territorial organization. The geographical structure of 14 cruise regions is considered in this article, including Caribbean, East-North American, Alaska-Canadian, Mexican, South American, Antarctic, Atlantic, Scandinavian, Mediterranean, West African, African-Indian, Far Eastern, Hawaiian, South Pacific.

Territorial structure of cruise tourism in the Black Sea basin includes ports of Russia, Ukraine, Turkey, Romania, Bulgaria, Georgia. The problems and prospects of cruise tourism are identified, the map of infrastructure and major cruise lines is developed.

Keywords: Sea Cruise Tourism; World Market of Sea Cruise Tourism; Geographical Structure of Sea Cruise Tourism.

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